

# TOP 5 BENEFITS OF INVESTING IN ASSET TRACKING IOT TECHNOLOGY

## Asset Tracking Made Simple

In today's connected world with greater demands for energy efficiency, enhancing supply chain visibility can add significant value for organisations. Organisations are increasingly under pressure to deliver the benefits of enhanced visibility in the near term but are hampered due to complexity and cost associated with multi-vendor

solutions needed to track assets indoors, outdoors, and across international borders. The ultimate purpose of tracking assets is to know an asset's exact location and to understand how each one is being utilised.



### 1. SAVE COSTS

Costs are the driving force of all organisations. With the opportunity to ramp up efficiency and save costs, asset tracking IoT technology and automation results in a reduction in headcount as assets. Implemented in global logistics, results have led to a 40% increase in ETA accuracy as well as 10% reduction in inventory.



### 2. REDUCE WASTE

With a greater focus on organisations adhering to green messaging and enabling carbon credit incentives, this solution facilitates a reduction of energy consumption and in turn waste. Differentiate your organisation, optimise IoT as a key enabler in the reduction of waste.



### 3. REMAIN COMPLIANT

Compliance is at the top of the agenda for all leading organisations. By implementing an IoT practice, ensure your organisation operates in line with public authority guidelines. Organisations are required to report on energy consumption, streamline your data aggregation with this solution.



### 4. GENERATE REVENUE

Explore the opportunities to create new business models and enhancing customer experience. With data at your fingertips, take advantage of real time analytics noting where all assets are and at each point of the supply chain. With the unique ID tracking, search for assets in real time. This in turn will ensure management of each logistic depot with regards to location aiding to recovery and future findings.



### 5. ENHANCE EFFECIENCIES

Easily and cost effectively deploy, manage and utilise an asset tracking solution across both indoor and outdoor environments globally. Reduce implementation and maintenance costs with 10x less infrastructure, and 10x battery life.

## The result?

Items can be found any time, every time, enabling the above five benefits. Ingram Micro offers a specialised platform that enables low power asset tracking spanning indoors and outdoors with reduced infrastructure density, complexity and cost compared to traditional tracking technologies. Ingram Micro makes Asset Tracking simple. Explore your options, speak to your dedicated account manager or request to be contacted by a consultant.