

# HPE **SYNERGY**

## 10 GREAT REASONS TO MOVE TO COMPOSABLE INFRASTRUCTURE

HPE **SYNERGY** FOR BUSINESS



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Explore this interactive pdf and discover  
**EVERYTHING YOU NEED TO KNOW** to  
help you sell this new category  
of infrastructure.



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DISCOVER  
MORE

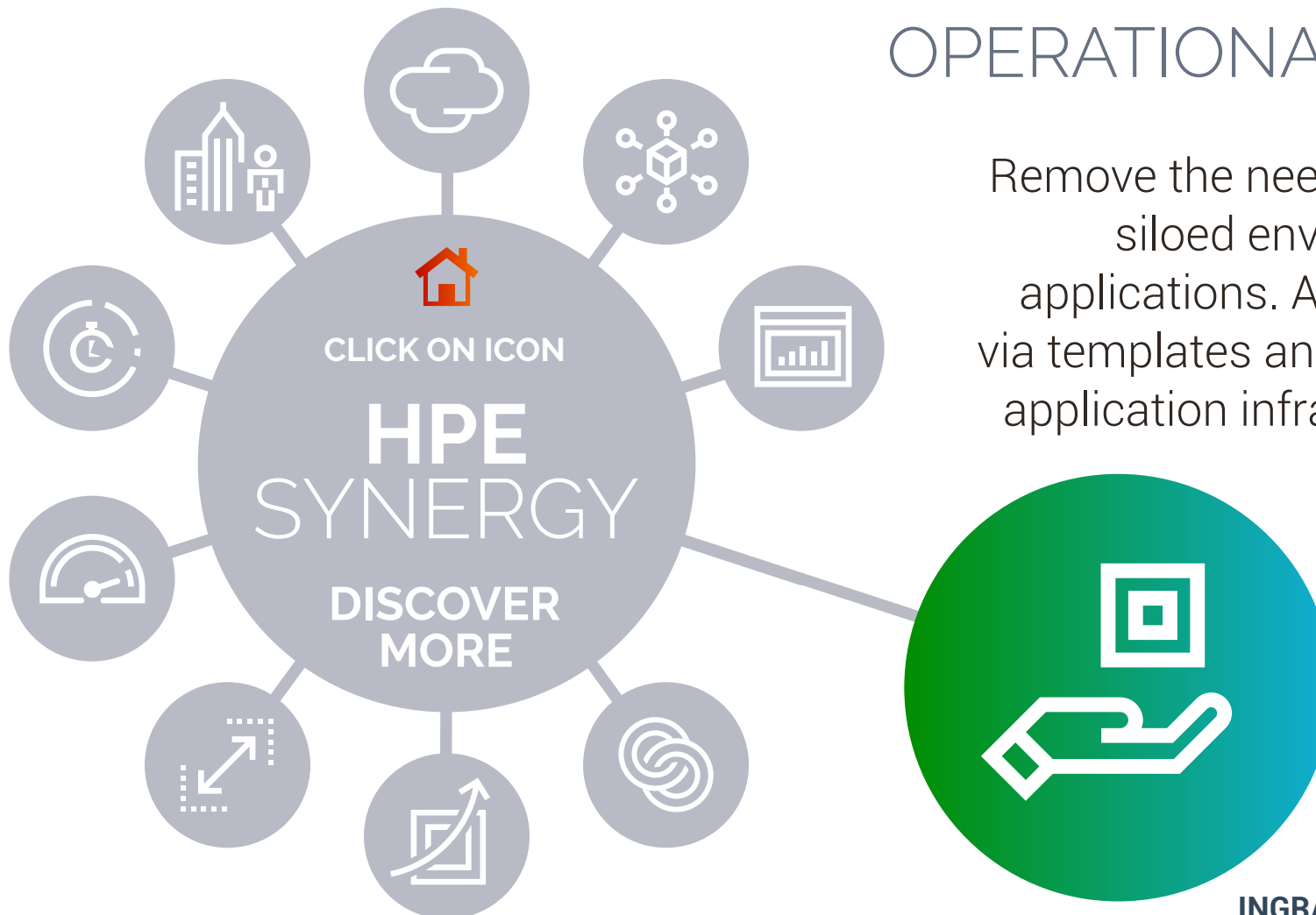
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## OPERATIONAL EFFICIENCY

Remove the need to stand up separate siloed environments for different applications. Automated provisioning via templates and a unified API enables application infrastructure provisioning in minutes instead of days, bringing cloud-giant efficiency to your datacenter.

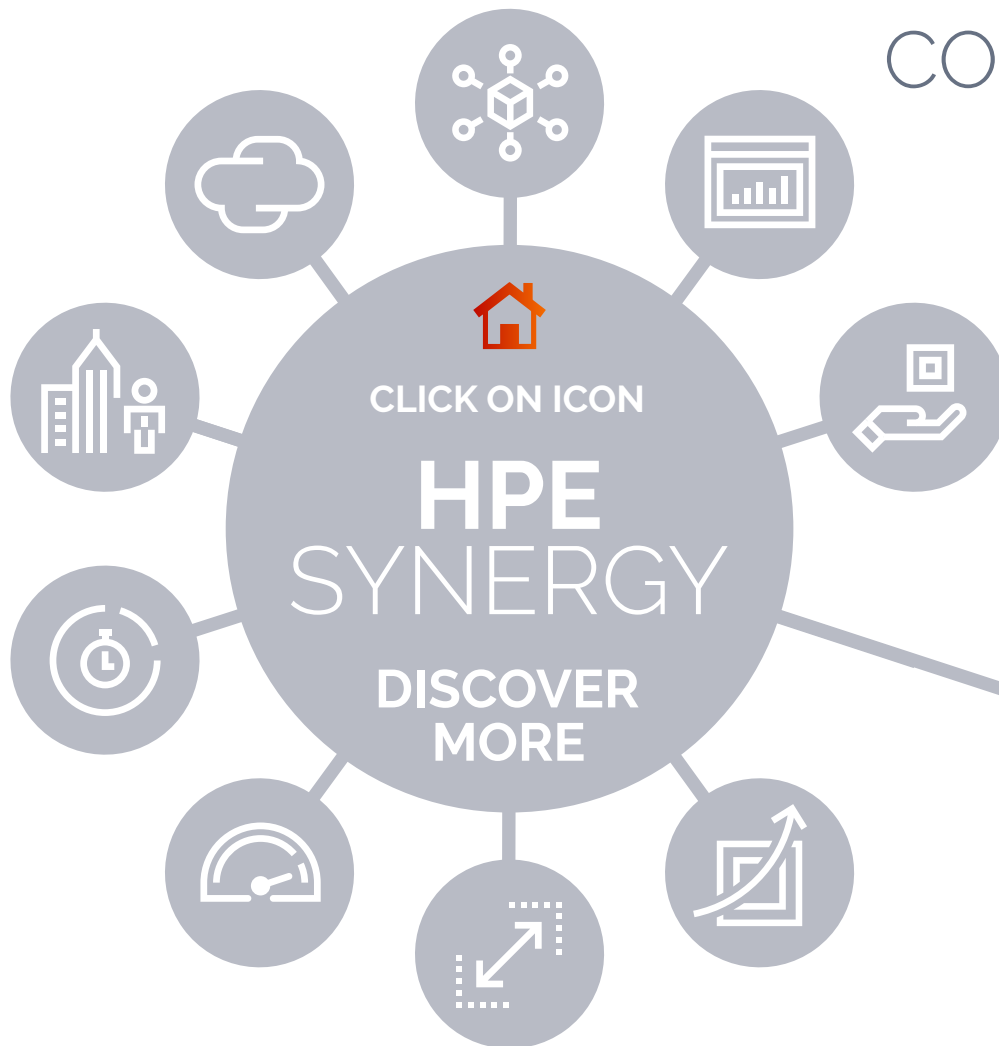


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## CONTINUOUS DEVELOPMENT

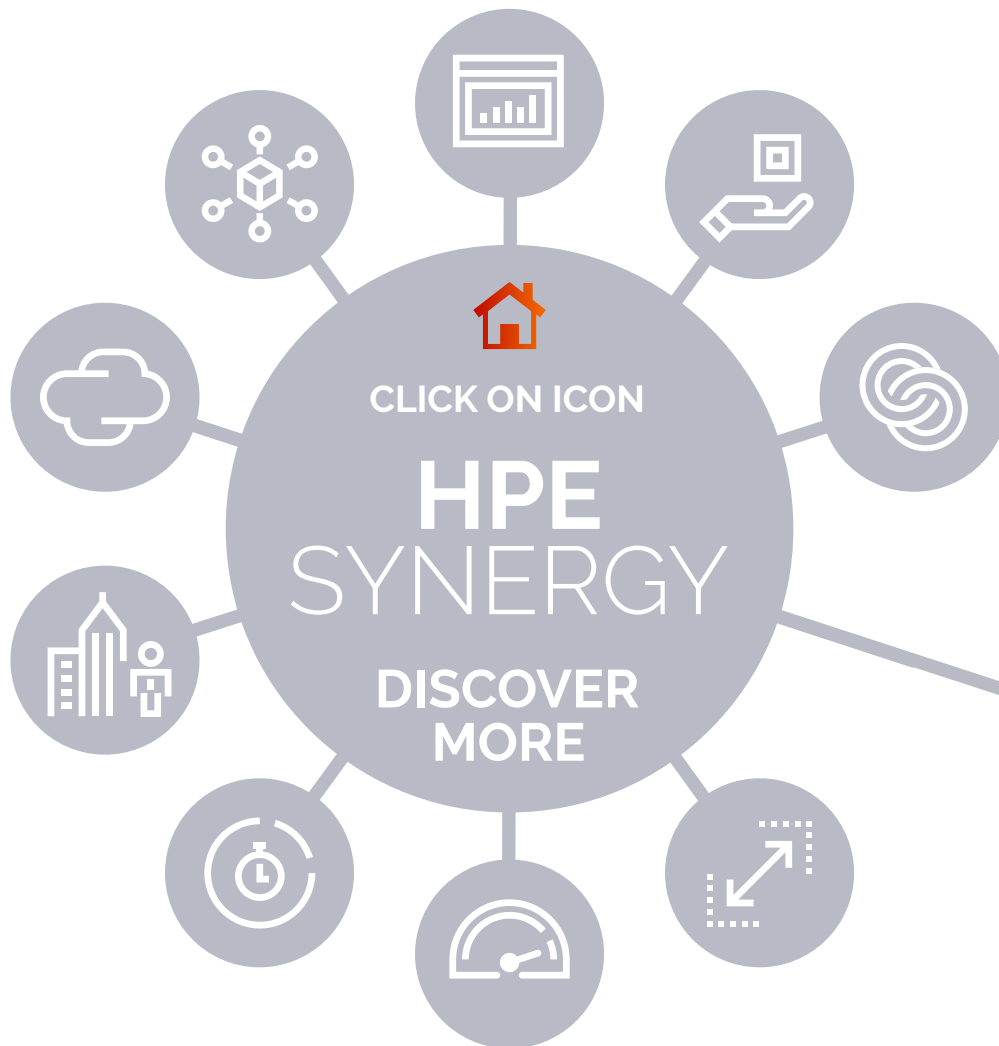


Developers can request exactly the amount of compute, storage and networking fabric their applications need, directly from code. The unified API aggregates physical resources just like virtual and public-cloud resources, giving developers true infrastructure-as-code capabilities.

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## FLUID IT



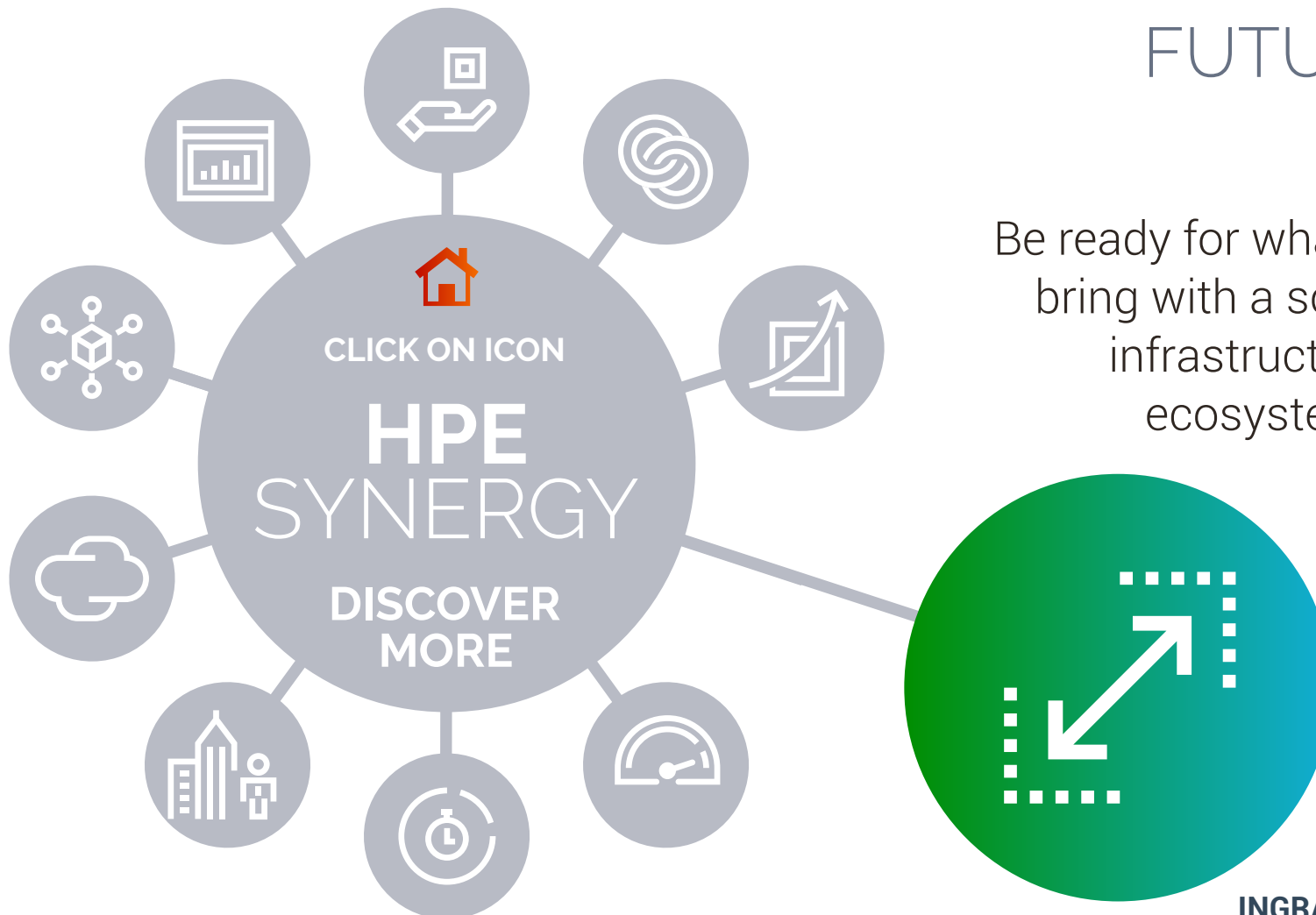
Accelerate application development by giving DevOps teams more control over their environments. Fluid resource pools allow developers to execute non-disruptive changes and to continuously refine applications to meet customer needs as they arise.



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HPE **SYNERGY**FUTURE-PROOFED  
DATACENTER

Be ready for whatever the future might bring with a scalable and extendable infrastructure and robust partner ecosystem that provides a firm foundation for today's hybrid IT and the capacity and flexibility to take future innovations in stride.



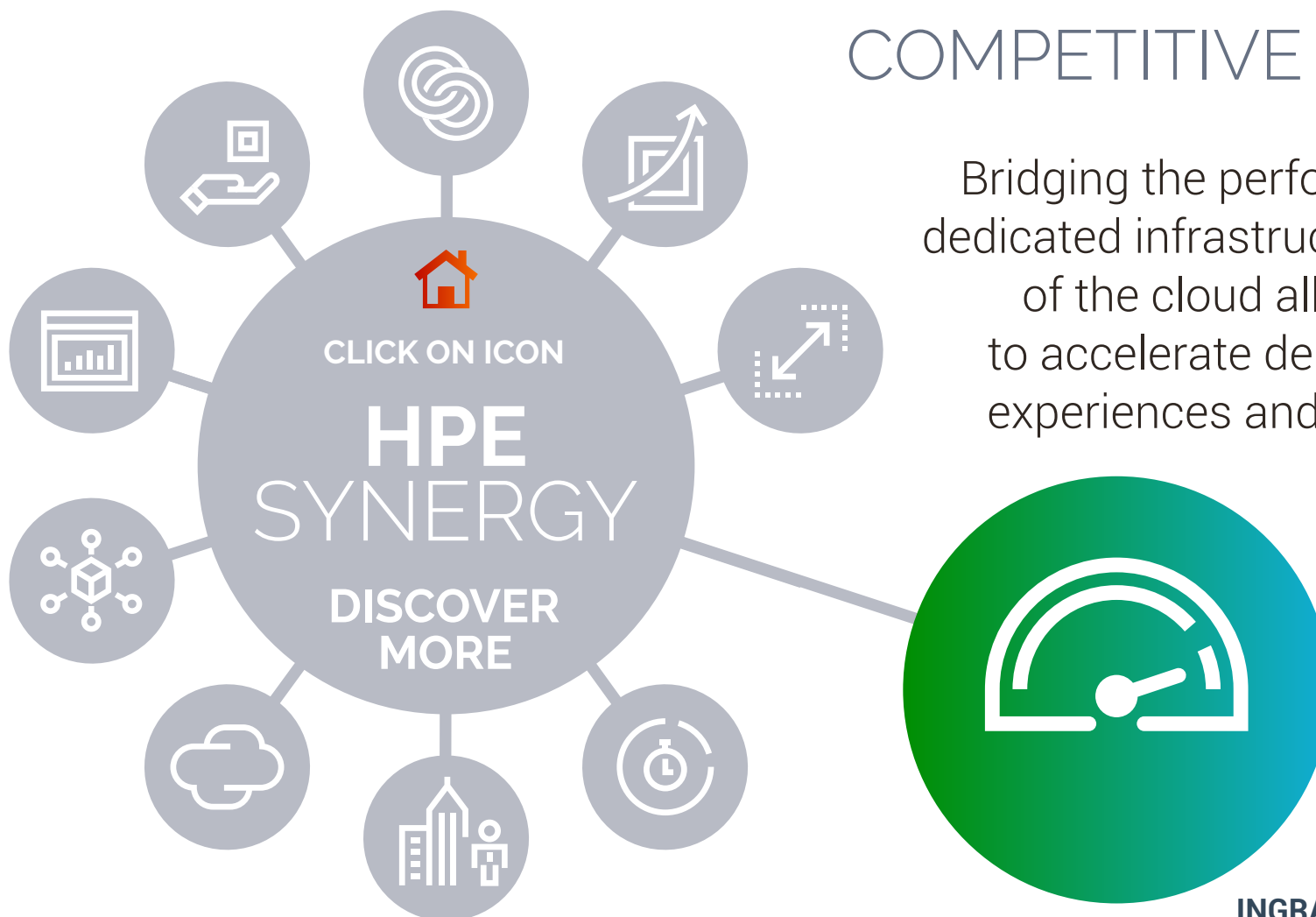
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## COMPETITIVE ADVANTAGES

Bridging the performance and control of dedicated infrastructure with the flexibility of the cloud allows lines-of-business to accelerate delivery of new customer experiences and revenue opportunities to stay ahead of the competition.

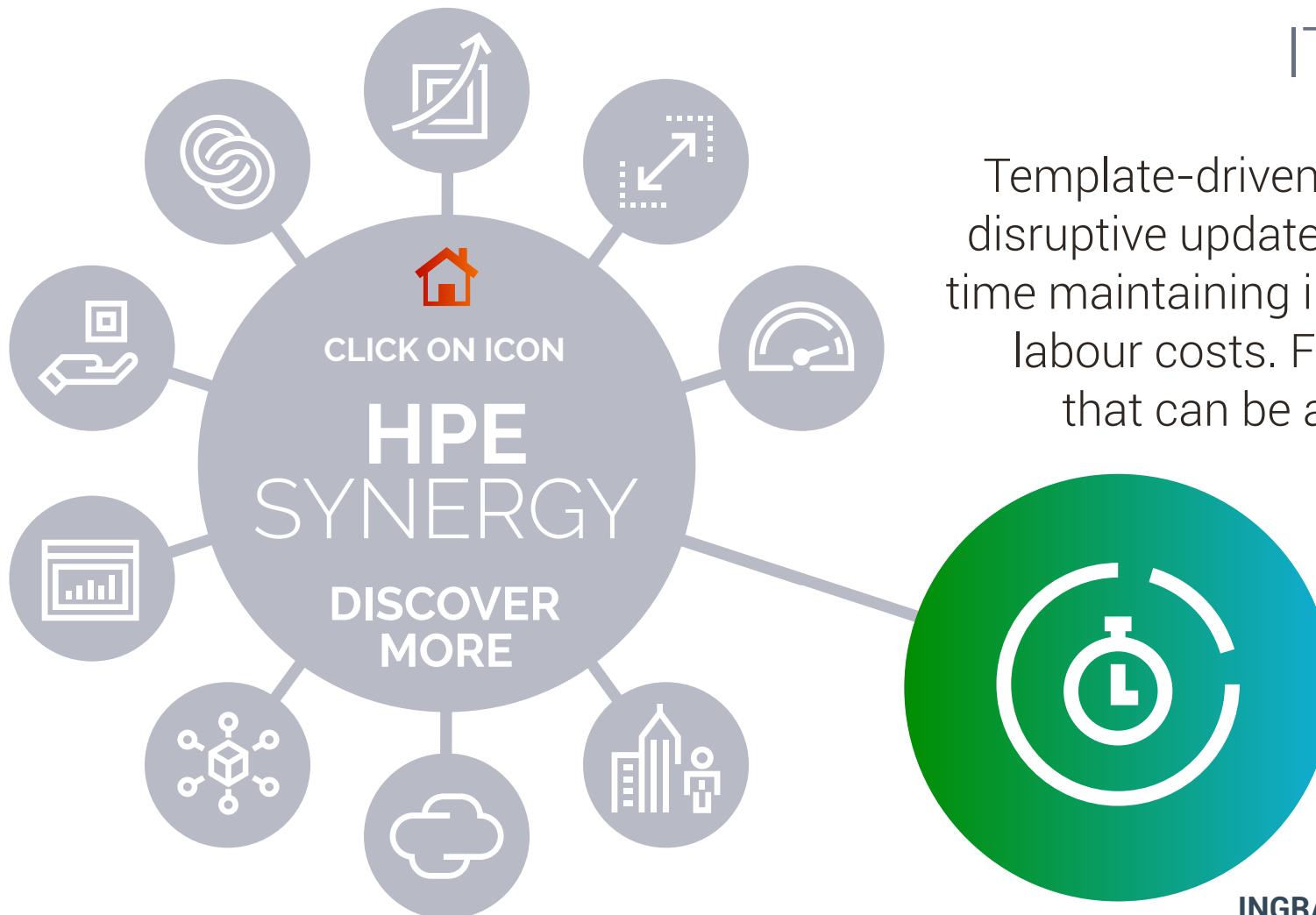


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## IT ECONOMICS

Template-driven provisioning and non-disruptive updates mean IT spends less time maintaining infrastructure, reducing labour costs. Fluid pools of resources that can be aggregated on demand increase utilization and reduce over-provisioning and stranded capacity.



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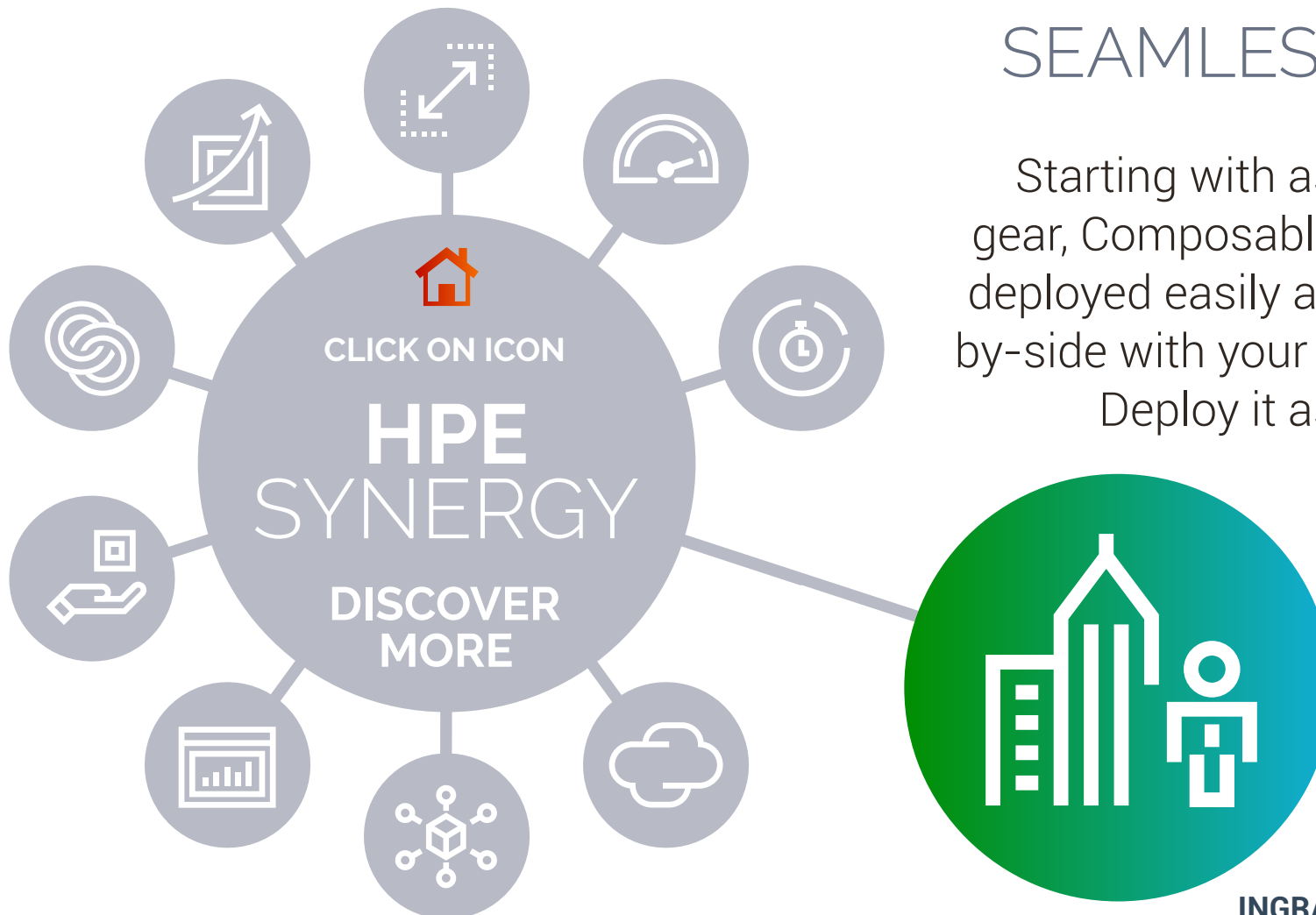
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## SEAMLESS EVOLUTION

Starting with as little as a half-rack of gear, Composable Infrastructure can be deployed easily and incrementally, side-by-side with your existing infrastructure.

Deploy it as part of your standard refresh cycle to grow your capabilities at a pace that makes sense for your business.



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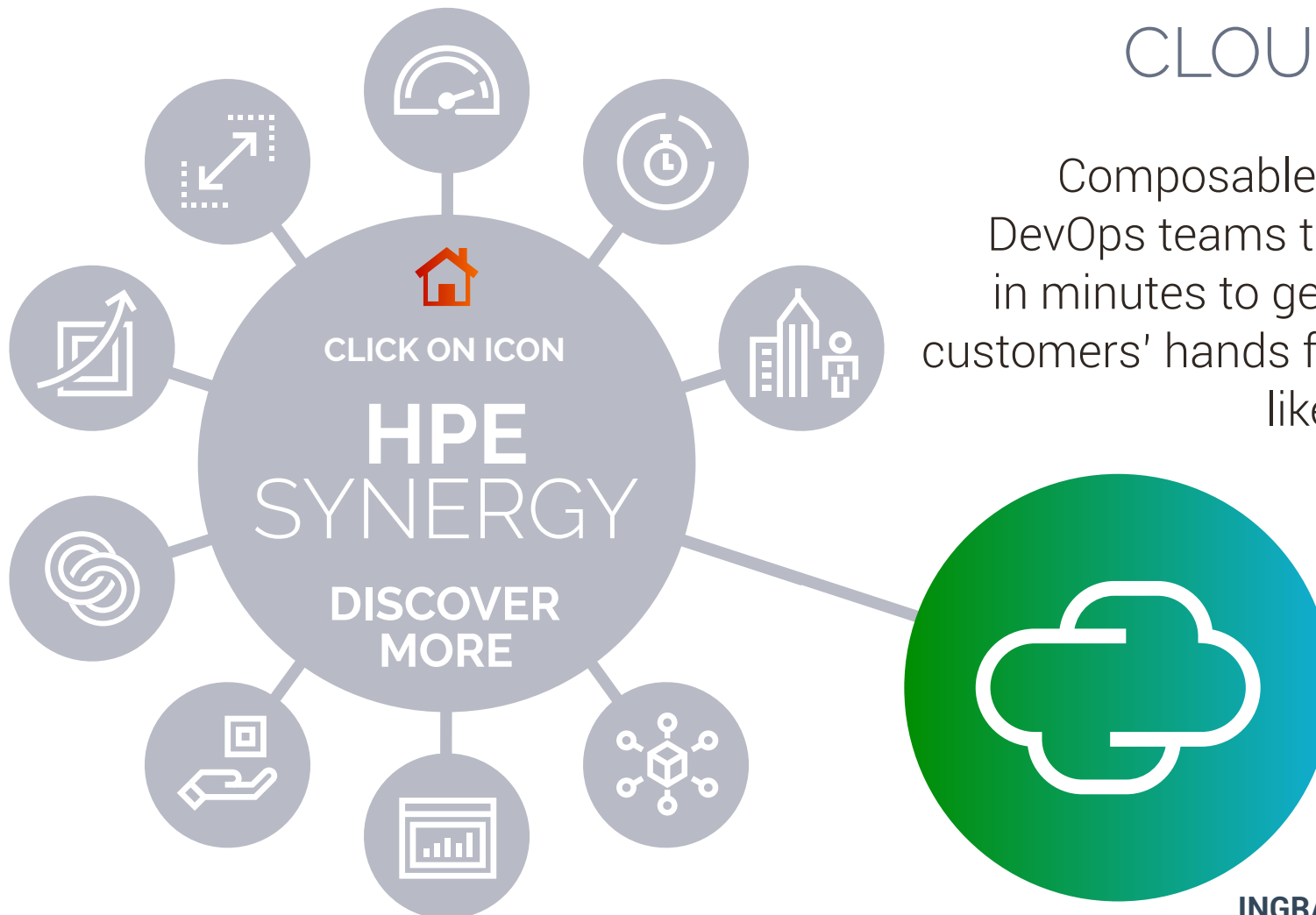
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## CLOUD-LIKE SPEED

Composable Infrastructure enables DevOps teams to spin up new services in minutes to get new experiences into customers' hands faster, delivering cloud-like speed from your own secure datacenter.



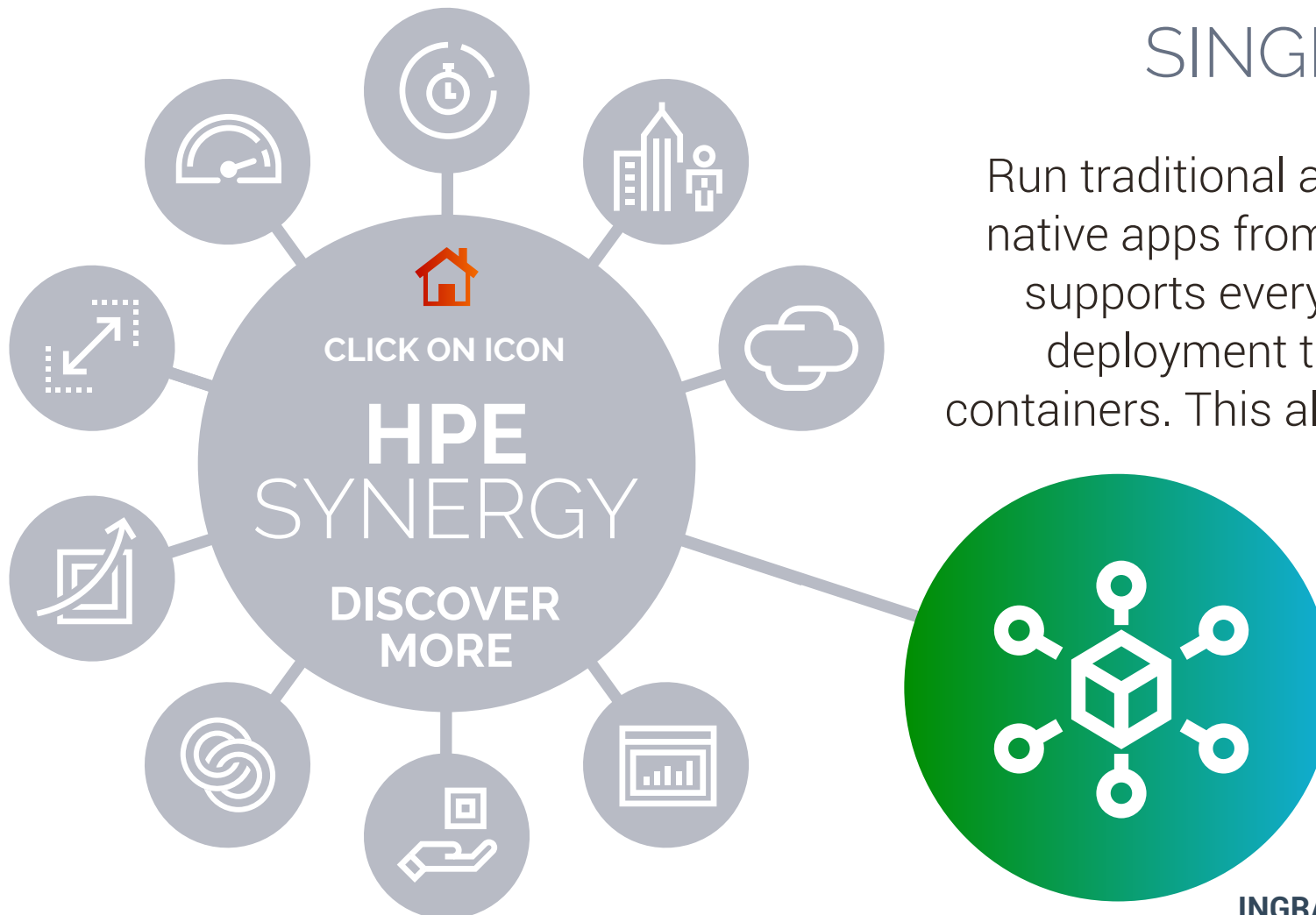
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## SINGLE PLATFORM

Run traditional applications and cloud-native apps from a single platform that supports everything from bare-metal deployment to virtual machines and containers. This allows IT to align behind a single platform to reduce datacenter complexity and cost.



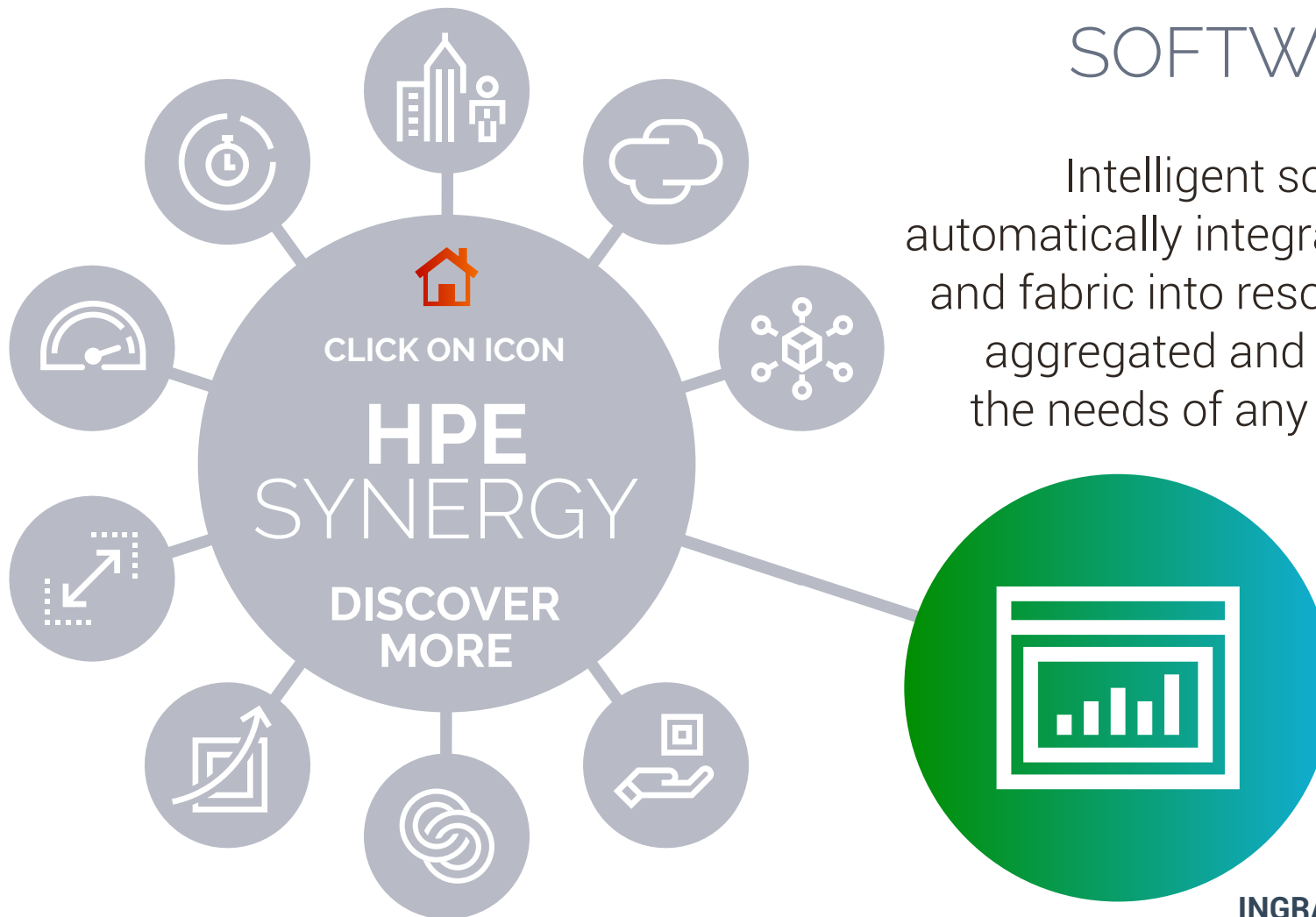
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## SOFTWARE-DEFINED

Intelligent software recognizes and automatically integrates compute, storage, and fabric into resource pools that can be aggregated and disaggregated to meet the needs of any application. Template-driven provisioning helps ensure policy compliance and reduces risk exposure.



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