

Hewlett Packard
Enterprise

HPE Smart Choice

Simple quoting. Fast shipping.

Get the best price – fast – on popular fully configured HPE ProLiant products that are quick to quote and quick to ship with HPE Smart Choice Purchase Program.

| | | | |
|---------------------------|--------------------|-----------------------|----------------|
| HPE Smart Choice Benefits | Delivery Lead Time | HPE Smart Choice SKUs | Other Programs |
|---------------------------|--------------------|-----------------------|----------------|





What is HPE Smart Choice

Get fast quotes and expedited shipping with the HPE Smart Choice Purchase Program. With immediate pricing on popular fully configured products, you'll know the best price instantly. And because the units are fully configured and ready to ship, you'll get fast delivery and easy integration.

Fast and easy
sales cycle!

In-stock servers!
Best price!
Fastest shipping!

Quote in minutes
and seal the deal
on the first call!

Benefits

- Fully configured server solutions on the most popular SKUs
- No touch transactional deal driver
- Best priced channel stocking offer
- Quick quoting
- Beat the competition with next day shipping





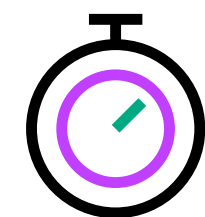
HPE ProLiant Server Delivery Lead Time

Leverage in-stock servers + options inventory!

Distribution sourced to meet customer demand and take advantage of fast delivery times:

Channel Stocking Program

Custom Configuration Program



**Average
Lead Time**

1-2 Days

HPE
Smart Choice

~8 Days

Traditional
Stocking (BTO)

~16+ Days

Customized in
Factory (CTO)

HPE Smart Choice:

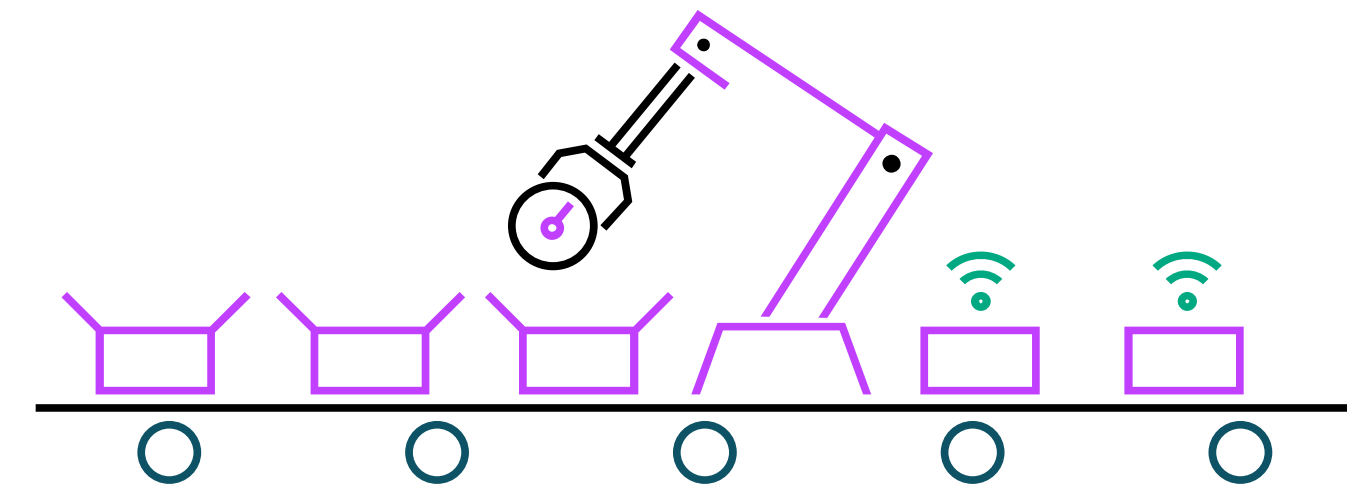
- Fastest quoting and delivery times
- Most popular fully configured ready-to-deploy server solutions
- Integrated out of the HPE factory
- Best for transactional customers

HPE Traditional Channel Stocking:

- A subset of base server configurations available in inventory
- Requires further configuration and field integration
- Best for customers who need some customization

CTO:


Designed for specialized customer needs with demanding workloads. Extensive customization options with longer product delivery times.



HPE Smart Choice SKUs

HPE Microserver Gen10 Plus V2
SKU: P69102-005

Ideal for small office deployment - Setup a new office!




Intel Pentium G6405
4.1GHz 2-core

Form Factor: Micro Tower
RAM: 1 x 16GB DDR4
Drive: None
Power Supply: 1 x 180W

HPE Microserver Gen10+ V2
SKU: P69101-005

Ideal for small office deployment - Setup a new office!




Intel Xeon E-2314
2.8GHz 4-core

Form Factor: Micro Tower
RAM: 1 x 16GB DDR4
Drive: None
Power Supply: 1 x 180W

HPE Microserver Gen10+ V2
SKU: P69103-005

Ideal for small office deployment - Setup a new office!



Intel Xeon E-2314
2.8GHz 4-core

Form Factor: Micro Tower
RAM: 1 x 16GB DDR4
Drive: 1TB SATA
Power Supply: 1 x 180W

Give your customers what they need to succeed!
A typical small to midsize business (SMB), has a lot on their mind. They need an IT foundation that’s simple to purchase, deploy, and manage - and works as expected.
Learn how the HPE ProLiant Microserver can be used to create a complete Small Office Solution.

HPE SMB Solutions

Winning with HPE ProLiant
Learn what sets HPE ProLiant apart from the competition



Sales Guide

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Quote today with your preferred distributor:

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*Engage & Grow Points offer runs until 31st January 2024

HPE Smart Choice SKUs

HPE ML30 Gen10+
SKU: P69332-005

Ideal for a small database solution



Intel Xeon E-2314
2.8GHz 4-core

Form Factor: Tower 8 SFF
RAM: 2 x 16GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 500W

Available from February

HPE ML110 Gen11
SKU: P69303-005

Ideal for up to 10 Virtual Machines with the SMB Solutions for Virtualization




Intel Xeon-Silver 4410Y
2.0GHz 12-core

Form Factor: Tower 8 SFF
RAM: 1 x 32GB DDR5
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR408i-o Controller

HPE ML350 Gen11
SKU: P69310-005

Ideal for up to 22 Virtual Machines with the SMB Solutions for Virtualization



Xeon-Silver 4410Y
2.0GHz 12-core

Form Factor: Rack 8 SFF
RAM: 2 x 32GB DDR5
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR408i-o Controller

HPE ML350 Gen11
SKU: P69313-005

Ideal for up to 28 Virtual Machines with the SMB Solutions for Virtualization



Intel Xeon-Gold 5416S
2.0GHz 16-core

Form Factor: Rack 8 SFF
RAM: 2 x 32GB DDR5
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR408i-o Controller

Winning with HPE ProLiant

Learn what sets HPE ProLiant apart from the competition



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HPE Smart Choice SKUs

Sell HPE Smart Choice rack servers to earn 250 HPE Engage & Grow points!*

HPE Engage & Grow

HPE DL20 Gen10+

SKU: P69301-005

Ideal for up to 20 Remote Workers with the SMB Solutions for Remote Workers



Intel Xeon E-2336
2.9GHz 6-core

Form Factor: 1U Rack 4 SFF
RAM: 2 x 16GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 500W

HPE DL320 Gen11

SKU: P69302-005

Ideal for small Virtualization environments or small offices!



Intel Xeon-Gold 5416S
2.0GHz 16-core

Form Factor: 1U Rack 8 SFF
RAM: 2 x 32GB DDR4
Drive: None
Power Supply: 2 x 800W
Adapter: NS204i-u

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HPE Smart Choice SKUs

Sell HPE Smart Choice rack servers to earn 250 HPE Engage & Grow points!*

HPE Engage & Grow 

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| <div>HPE DL360 Gen10 SKU: P69746-005</div> <div>Ideal for hosting a Database or Application with the SMB Solutions for <u>Database & Applications</u></div> <div></div> <div>Intel Xeon-Silver 4208 2.1GHz 8-core</div> <div><div>Form Factor: 1U Rack 8 SFF</div><div>RAM: 2 x 32GB DDR4</div><div>Drive: 2 x 480GB SATA SSD</div><div>Power Supply: 2 x 800W</div><div>P408i-a SR Controller</div></div> | <div>HPE DL360 Gen10 SKU: P69748-005</div> <div>Ideal for a shared storage solution with the SMB Solutions for <u>Shared Storage</u></div> <div></div> <div>Intel Xeon-Silver 4210R 2.4GHz 10-core</div> <div><div>Form Factor: 1U Rack 8 SFF</div><div>RAM: 2 x 32GB DDR4</div><div>Drive: 2 x 480GB SATA SSD</div><div>Power Supply: 2 x 800W</div><div>Adapter: P408i-a SR Controller</div></div> | <div>HPE DL360 Gen10+ SKU: P69749-005</div> <div>Ideal for a Remote Worker solution with the SMB Solutions for <u>Remote Workers</u></div> <div></div> <div>Intel Xeon-Silver 4314 2.4GHz 8-core</div> <div><div>Form Factor: 1U Rack 8 SFF</div><div>RAM: 4 x 32GB DDR4</div><div>Drive: 2 x 480GB SATA SSD</div><div>Power Supply: 2 x 800W</div><div>Adapter: MR416i-a Controller</div></div> | <div>HPE DL360 Gen10+ SKU: P69298-005</div> <div>High performance Rack Server</div> <div></div> <div>Intel Xeon-Silver 4310 2.1GHz 12-core</div> <div><div>Form Factor: 1U Rack 8 SFF</div><div>RAM: 1 x 32GB DDR4</div><div>Drive: None</div><div>Power Supply: 2 x 800W</div><div>Adapter: NS204i-p</div></div> | <div>HPE DL360 Gen10+ SKU: P69299-005</div> <div>High performance Rack Server</div> <div></div> <div>Intel Xeon-Silver 4310 2.1GHz 12-core</div> <div><div>Form Factor: 1U Rack 8 SFF</div><div>RAM: 1 x 32GB DDR4</div><div>Drive: None</div><div>Power Supply: 2 x 800W</div><div>Adapter: P408i-a SR Controller</div></div> |
|---|--|---|--|---|

Winning with HPE ProLiant

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HPE Smart Choice SKUs

Sell HPE Smart Choice rack servers to earn 250 HPE Engage & Grow points!*

HPE Engage & Grow 

HPE DL380 Gen10
SKU: P69751-005

Ideal for hosting a Database or Application with the SMB Solutions for Database & Applications




Intel Xeon-Silver 4208
2.1GHz 8-core

Form Factor: 2U Rack 8 SFF
RAM: 2 x 32GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: P408i-a SR Controller

HPE DL380 Gen10
SKU: P69753-005

Ideal for up to 13 Virtual Machines with the SMB Solutions for Virtualization




Intel Xeon-Silver 4210R
2.4GHz 10-core

Form Factor: 2U Rack 8 SFF
RAM: 2 x 32GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: P408i-a SR Controller

HPE DL380 Gen10+
SKU: P69754-005

Ideal for up to 21 Virtual Machines with the SMB Solutions for Virtualization




Intel Xeon-Silver 4310
2.1GHz 12-core

Form Factor: 2U Rack 8 SFF
RAM: 2 x 32GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR416i-a Controller

HPE DL380 Gen10+
SKU: P69755-005

Ideal for an SMB HCI Solution with the SMB Solutions for Hyperconverged Infrastructure




Intel Xeon-Silver 4314
2.4GHz 16-core

Form Factor: 2U Rack 8 SFF
RAM: 4 x 32GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR416i-a Controller

HPE DL380 Gen10+
SKU: P69320-005

Ideal for up to 21 Virtual Machines with the SMB Solutions for Virtualization



Intel Xeon-Gold 6326
2.9GHz 16-core

Form Factor: 2U Rack 8 SFF
RAM: 1 x 32GB DDR4
Drive: 2 x 480GB SATA SSD
Power Supply: 2 x 800W
Adapter: MR416i-a Controller

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HPE Smart Choice Benefits

Delivery Lead Time

HPE Smart Choice SKUs

Other Programs

CALL TO ACTION: Lead with HPE Smart Choice SKUs for transactional opportunities!

1. Get a quote in minutes

Contact your preferred distributor:

 TD SYNnex →

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2. Close the deal

Stack these great offers to sweeten the deal!

HPE Trade in Offer – Up to \$1,400
Cash back for end customers
trading in old equipment.

Trade-Up Program 

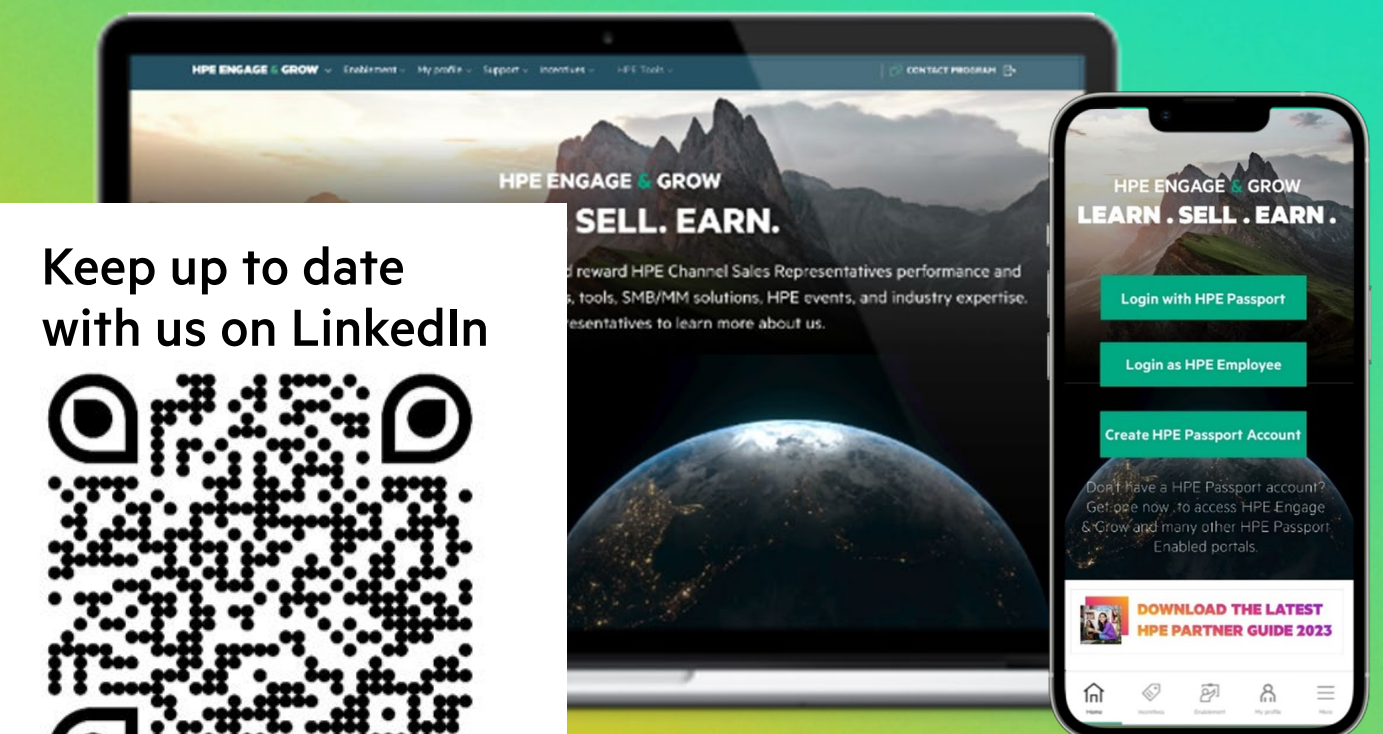
Use HPEFS to help your
customer finance the deal.

HPE Financial Services 

3. Get rewarded Sell and Earn with Compute!

Sell HPE Smart Choice rack
servers to earn 250 HPE Engage
& Grow points!*

HPE Engage & Grow 



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with us on LinkedIn



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