

Future-Proof Your Customers with Wi-Fi 6 and Aruba



Businesses of all shapes and sizes rely on Wi-Fi. No matter whether it's a small office, a boutique hotel, or a café, fast and reliable Wi-Fi connections are a must-have for any SME. Luckily, Wi-Fi 6 can help ensure the kind of speed and reliability that businesses expect.

Read on to discover the benefits of Wi-Fi 6, what it means for your customers, how Aruba have the tools they need and what you stand to gain as an Ingram Micro Partner.

Aruba Wi-Fi 6 Access Points

The Aruba Instant On family offers a range of Wi-Fi 6 enabled access points suitable for small and medium businesses. The AP22 and AP25 options can handle a range of high-demand Wi-Fi services, including video conferencing, multimedia content creation, high-def streaming, and more.

And, of course, they offer all the benefits you'd expect from Wi-Fi 6 enabled access points:

More Lane Access

MIMO doubles the number of lanes to the access point, meaning your client can connect more devices without risking a drop in connection speed. Whether this is office workers conferencing clients or café customers working remotely, Aruba access points can handle it.

Shared Bandwidth

Alongside MIMO, Aruba access points use OFDMA – Orthogonal Frequency-Division Multiple Access. As the name suggests, this splits the available bandwidth to allow more devices to be connected at the same time, without compromising performance.

Improved Security

While security should always be a major priority when choosing access points, it might not always be a deciding factor for your clients. Luckily, Aruba's access points come with WPA3 encryption to keep your customer's business information secure, no matter who's connecting.

Future-Proof Technology

One of the biggest advantages of Wi-Fi 6 is that it isn't just a simple speed boost. It involves fundamental changes to the way access points send and receive data, meaning the hardware will handle future demand increases with ease.

This can be a helpful selling point for your customers, as it's always beneficial to hear technology will be able to handle future upgrades. The Aruba access points are a flexible solution for moderate-to-high usage in all kinds of businesses, including:

- **Hotels**
- **Cafes**
- **Restaurants**
- **Schools**
- **Small offices**
- **Tech startups**

As such, it should be easy for you to find the right solution to offer your customers based on their current technology and network demands.

Offering Wi-Fi 6 Through Ingram Micro

As an Ingram Micro Partner, there are numerous benefits to offering Aruba's Wi-Fi 6 technology through the Ingram and the Horizon Partner Program. These include:

Specialist Support

Ingram Micro Partners have the advantage of receiving expert technical support and guidance from the world's largest IT tech retailer. Ingram Micro can help design and configure the perfect package for your clients, making your job that bit easier.

Getting Started with Wi-Fi 6

Wi-Fi 6 is fast-becoming the standard for high-speed, reliable business connections. Help your customers realise the benefits of adopting Aruba's Wi-Fi 6 enabled access points, and Aruba Instant On connectivity.

Exclusive stock access

Ingram Micro have Aruba stock, ready to ship! This means your customer's don't need to wait to get started with their Aruba Network when you buy through us. See what stock we have available [here](#)

Get in touch with the Ingram Micro Aruba specialists to find out more about Aruba Instant On

TALK TO US

FIND OUT MORE

Don't let **stock availability** disrupt business or your customer relationships.

Because our Aruba stock is

ready to ship, captain!

FIND OUT MORE

